

## 2008 RUN WALK RIDE THIRTY SURVEY SUMMARY

	Organization Name	Event	Founded	2008 Event Total	2007 Event Total	Absolute Rev. Chg	% Rev Chg	# 08 Part.	# 08 Events
1	American Cancer Society	Relay for Life	1985	\$430,000,000	\$406,000,000	\$24,000,000.00	5.91%	3,000,000	4,930
2	The Leukemia & Lymphoma Society	Team in Training	1988	\$125,500,000	\$125,000,000	\$500,000.00	0.40%	40,000	60
3	March of Dimes	March for Babies	1970	\$115,000,000	\$116,000,000	(\$1,000,000.00)	-0.86%	450,000	950
4	Susan G. Komen for the Cure**	Susan G. Komen Race for the Cure	1983	\$113,188,366	\$94,500,000	\$18,688,366.00	19.78%	1,523,067	117
5	National Philanthropic Trust	Breast Cancer 3-Day	2003	\$110,000,000	\$86,800,000	\$23,200,000.00	26.73%	55,000	14
6	American Heart Association	Start! Heart Walk	1993-1994	\$107,000,000	\$106,300,000.00	\$700,000.00	0.66%	1,000,000	425
7	Juvenile Diabetes Research Foundation	JDRF Walk to Cure Diabetes	1990	\$100,000,000	\$95,000,000	\$5,000,000.00	5.26%	500,000	225
8	National Multiple Sclerosis Society	Bike MS	1980	\$83,500,000	\$77,000,000	\$6,500,000.00	8.44%	86,000	100
9	American Heart Association	Jump Rope for Heart	1978	\$73,200,000	\$74,700,000	(\$1,500,000.00)	-2.01%	1,800,000	24,200
10	American Cancer Society	Making Strides Against Breast Cancer	1993	\$60,000,000	\$50,000,000	\$10,000,000.00	20.00%	600,000	144
11	National MS Society	Walk MS	1989	\$57,000,000	\$55,000,000	\$2,000,000.00	3.64%	200,000	600
12	Avon Foundation	Avon Walk for Breast Cancer	2003	\$56,000,000	\$47,000,000	\$9,000,000.00	19.15%	24,000	9
13	The Leukemia & Lymphoma Society	Light the Night Walk	1998	\$39,000,000	\$35,000,000	\$4,000,000.00	11.43%	200,000	240
14	Alzheimer's Association	Memory Walk	1989	\$38,300,000	\$35,300,000	\$3,000,000.00	8.50%	222,000	579
15	Pan Massachusetts Challenge	Pan-Massachusetts Challenge	1980	\$37,200,000	\$34,100,000	\$3,100,000.00	9.09%	5,500	1
16	Cystic Fibrosis Foundation	Great Strides, Taking Steps to Cure Cystic Fibrosis	1988	\$36,500,000	\$35,550,000	\$950,000.00	2.67%	200,000	580
17	Autism Speaks	Walk Now for Autism	2000	\$29,500,000	\$26,000,000	\$3,500,000.00	13.46%	275,000	71
18	American Diabetes Association	Step Out: Walk to Fight Diabetes	1991	\$19,100,000	\$19,000,000	\$100,000.00	0.53%	110,000	170
19	Church World Service	CROP Hunger Walk	1969	\$17,100,000	\$15,082,000	\$2,018,000.00	13.38%	183,000	1,780
20	The ALS Association	Walk to Defeat ALS	2000	\$17,000,000	\$14,500,000	\$2,500,000.00	17.24%	120,000	150
21	American Diabetes Association	Tour de Cure	1991	\$16,100,000	\$14,000,000	\$2,100,000.00	15.00%	38,000	80
22	Arthritis Foundation	Arthritis Walk	2002	\$11,687,000	\$9,700,000	\$1,987,000.00	20.48%	85,000	250
23	AIDS LifeCycle*	AIDS LifeCycle	2002	\$11,600,000	\$10,756,631	\$843,369.00	7.84%	2,500	1
24	National Down Syndrome Society	Buddy Walk	1995	\$10,550,000	\$9,500,000	\$1,050,000.00	11.05%	235,000	275
25	Lance Armstrong Foundation	LIVESTRONG Challenge	1997	\$9,800,000	\$8,900,000	\$900,000.00	10.11%	17,772	4
26	American Heart Association	Hoops for Heart	1978	\$8,600,000	\$11,000,000	(\$2,400,000.00)	-21.82%	200,000	5,300
27	Breast Cancer Network of Strength	Walk to Empower	1991	\$8,000,000	\$7,230,000	\$770,000.00	10.65%	43,459	15
28	National Alliance on Mental Illness	NAMI Walks	2003	\$7,410,514	\$6,500,000	\$910,514.00	14.01%	70,000	74
29	MZA Events	AIDS Walk NY	1986	\$7,303,065	\$6,812,527	\$490,538.00	7.20%	16,723	1
30	Rodman Ride for Kids	Rodman Ride for Kids	1991	\$6,300,000	\$5,500,000	\$800,000.00	14.55%	1,200	1
TOTAL				\$ 1,761,438,945	\$ 1,637,731,158	\$123,707,787	7.55%	11,303,221	
				2008 Total Revenue	2007 Total Revenue	Increase in \$	Increase %	Total Participants	

\* Derived from public information

\*\*Based on April 1 to March 31 data

Event Type
Walk
Run/Walk/Ride
Walk
Run/Walk
Walk
Walk
Walk
Ride
School
Walk
Walk
Walk
Walk
Walk
Ride
Walk
Walk
Walk
Walk
Ride
Walk
Ride
Walk
Run/Walk/Ride
School
Run/Walk
Walk
Walk
Ride